



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Pinpoint Media
1707 Osage Street
#103
Alexandria, VA 22302

Contract # 1422878

Schedule Dates 09/22/16-09/28/16
Advertiser A Stronger Vermont (82921)
Agency Pinpoint Media (13513)
Product Political - Issues / Propositions (1068)
Brand 60/73/715 (557185)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Nicole, Meade,
Phone/Fax /
CPE 60/73/715
Account Types National/Political
Billing Type Standard
Comments TV
9/22/16-9/28/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT VIA ACH.

Date Entered 09/08/16
Last Modified 09/22/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25281469
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$263.25
Net Total \$1,491.75
Sales Tax

Burlington (WFFF)
By Broadcast Month

Month	Spots	Rate
Sep. 2016	7	\$695.00
Oct. 2016	11	\$1,060.00
Grand Total:	18	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/22/16-09/22/16	5	:30	4:30P- Mike & Molly	1				X				1			Burlington (WFFF)	Mike & Molly	9/8/16
1.1	Normal Line / SPOT	09/22/16-09/22/16	5	:30	4:30P- How I Met Your Mother	1				X				1	\$30.00	\$30.00	Burlington (WFFF)	Mike & Molly	9/16/16
2.0	Revised Line / SPOT	09/23/16-09/23/16	5	:30	4:30P- Mike & Molly	1					X			1			Burlington (WFFF)	Mike & Molly	9/16/16
2.1	Normal Line / SPOT	09/23/16-09/23/16	5	:30	4:30P- How I Met Your Mother	1					X			1	\$30.00	\$30.00	Burlington (WFFF)	Mike & Molly	9/16/16
3.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	4:30P- Mike & Molly	1	X							1			Burlington (WFFF)	Mike & Molly	9/22/16
3.1	Normal Line / SPOT	09/26/16-09/26/16	5	:30	4:30P- How I Met Your Mother	1	X							1	\$30.00	\$30.00	Burlington (WFFF)	Mike & Molly	9/22/16
4.0	Revised Line / SPOT	09/27/16-09/27/16	5	:30	4:30P- Mike & Molly	1		X						1			Burlington (WFFF)	Mike & Molly	9/22/16
4.1	Normal Line / SPOT	09/27/16-09/27/16	5	:30	4:30P- How I Met Your Mother	1		X						1	\$30.00	\$30.00	Burlington (WFFF)	Mike & Molly	9/22/16
5.0	Revised Line / SPOT	09/28/16-09/28/16	5	:30	4:30P- Mike & Molly	1			X					1			Burlington (WFFF)	Mike & Molly	9/22/16
5.1	Normal Line / SPOT	09/28/16-09/28/16	5	:30	4:30P- How I Met Your Mother	1			X					1	\$30.00	\$30.00	Burlington (WFFF)	Mike & Molly	9/22/16
6.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	6:30P- Two and a Half Men	1				X				1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/8/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Advertiser	A Stronger Vermont (82921)	Last Modified	09/22/16
Agency	Pinpoint Media (13513)	Entered By	Elizabeth F. Guy
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	60/73/715 (557185)	Headline #	ECR25281469
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Nicole Meade,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	60/73/715	Commission	\$263.25
Account Types	National/Political	Net Total	\$1,491.75
Billing Type	Standard	Sales Tax	
Comments	TV 9/22/16-9/28/16 A STRONGER VERMONT - MAB SENT VIA EMAIL. PYMT VIA ACH.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	7	\$695.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	6:30P- Two and a Half Men	1					X			1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/8/16
8.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	6:30P- Two and a Half Men	1	X							1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/8/16
9.0	Normal Line / SPOT	09/27/16-09/27/16	5	:30	6:30P- Two and a Half Men	1		X						1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/8/16
10.0	Normal Line / SPOT	09/28/16-09/28/16	5	:30	6:30P- Two and a Half Men	1			X					1	\$50.00	\$50.00	Burlington (WFFF)	Two and a Half Men	9/8/16
11.0	Normal Line / SPOT	09/22/16-09/23/16	4	:30	7P- Big Bang Theory 1	1				X				1	\$250.00	\$250.00	Burlington (WFFF)	Big Bang Theory	9/8/16
12.0	Normal Line / SPOT	09/23/16-09/23/16	4	:30	7P- Big Bang Theory 1	1					X			1	\$250.00	\$250.00	Burlington (WFFF)	Big Bang Theory	9/8/16
13.0	Normal Line / SPOT	09/26/16-09/26/16	4	:30	7P- Big Bang Theory 1	1	X							1	\$250.00	\$250.00	Burlington (WFFF)	Big Bang Theory	9/8/16
14.0	Normal Line / SPOT	09/27/16-09/27/16	4	:30	7P- Big Bang Theory 1	1		X						1	\$250.00	\$250.00	Burlington (WFFF)	Big Bang Theory	9/8/16
15.0	Normal Line / SPOT	09/28/16-09/28/16	4	:30	7P- Big Bang Theory 1	1			X					1	\$250.00	\$250.00	Burlington (WFFF)	Big Bang Theory	9/8/16
16.0	Prebooked Line / SPOT	09/22/16-09/22/16	5	:30	11P- Mike & Molly 11pm	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Mike & Molly	9/8/16
16.1	Normal Line / SPOT	09/22/16-09/22/16	5	:30	11P- Mike & Molly 11pm	1				X				1	\$35.00	\$35.00	Burlington (WFFF)	Mike & Molly	9/8/16
17.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	11P- Two and a Half Men	1				X				1	\$30.00	\$30.00	Burlington (WFFF)	Two and a Half Men	9/8/16
17.0.1	Closed Preempt	09/23/16															Burlington (WFFF)	Advertiser Instructions/Exception -	

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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CPE 60/73/715
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Billing Type Standard
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Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25281469
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Order Type Normal
Package Deal
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Commission \$263.25
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Sales Tax

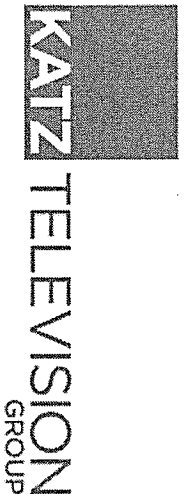
Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Sep. 2016	7	\$695.00
Oct. 2016	11	\$1,060.00
Grand Total:	18	\$1,755.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
18.0	Revised Line / SPOT	09/26/16-09/26/16	5	:30	11P- Two and a Half Men	1	X							1			Burlington (WFFF)	Two & A Half Men	9/8/16
18.1	Revised Line / SPOT	09/26/16-09/26/16	5	:30	11P- Two and a Half Men	1	X							1			Burlington (WFFF)	Two & A Half Men	9/14/16
18.2	Normal Line / SPOT	09/26/16-09/26/16	5	:30	11P- Mike & Molly 11pm	1	X							1	\$35.00		Burlington (WFFF)	Two & A Half Men	9/16/16
18.2.1	Closed Preempt	09/26/16															Burlington (WFFF)	Schedule Change/Exception	
19.0	Revised Line / SPOT	09/27/16-09/27/16	5	:30	11P- Two and a Half Men	1		X						1			Burlington (WFFF)	Two & A Half Men	9/8/16
19.1	Revised Line / SPOT	09/27/16-09/27/16	5	:30	11P- Two and a Half Men	1		X						1			Burlington (WFFF)	Two & A Half Men	9/14/16
19.2	Normal Line / SPOT	09/27/16-09/27/16	5	:30	11P- Mike & Molly 11pm	1		X						1	\$35.00		Burlington (WFFF)	Two & A Half Men	9/16/16
20.0	Revised Line / SPOT	09/28/16-09/28/16	5	:30	11P- Two and a Half Men	1			X					1			Burlington (WFFF)	Two & A Half Men	9/8/16
20.1	Revised Line / SPOT	09/28/16-09/28/16	5	:30	11P- Two and a Half Men	1			X					1			Burlington (WFFF)	Two & A Half Men	9/14/16
20.2	Normal Line / SPOT	09/28/16-09/28/16	5	:30	11P- Mike & Molly 11pm	1			X					1	\$35.00		Burlington (WFFF)	Two & A Half Men	9/16/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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125 West 55th St
New York, NY 10019

Contract # 25281469		Changes as of: 10/16/2016 at 6:34 PM		Version: Current State Version 4	
CPE: 60/73/715		Flight: 9/22/16 - 9/28/16		Station: WFFF	
Agency: PINPOINT MEDIA		Advertiser: A Stronger Vermont		Market: Burlington-Plattsburgh	
1707 OSAGE ST # 103		Product: TV		Office: WASHINGTON	
ALEXANDRIA, VA 22302		Agency Order #: 5350166		Primary Demo: Adults 35+	
Buyer: Meade, Nicole		Salesperson: RACHELLE RAY - Washington DC 202-872-5880		Con Type: POLITICAL/VOTE	
				Assistant: LAILA DAFTARI 202-872-5880	
				Traffic #: 1422878	
				Separation:	
				Total \$: \$1,755.00	
				Total Spots: 18	
				Total CPP: \$0.00	
				Total GRP:	

Comments: RVSD TO CXL OFF MISSED SPOT.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/22 - 9/28							Total Spots	Total \$	CPP	GRP
							9/22	9/23	9/24	9/25	9/26	9/27	9/28				
REV-4	Th-F M-W		Mike & Molly	\$35.00	0	30	1	0	0	0	1	0	1	3	\$105.00	\$0.00	0.0
TOTALS:							4	3	0	0	3	4	4	18	\$1,755.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25281469 Changes as of: 10/16/2016 at 6:34 PM Version: Current State Version 4
CPE: 60/37/15 Flight: 9/22/16 - 9/28/16
Agency: PINPOINT MEDIA Advertiser: A Stronger Vermont
1707 OSAGE ST # 103 Product: TV
ALEXANDRIA, VA Agency Order #: 5350166
22302
Buyer: Meade, Nicole
Salesperson: RACHELLE RAY -
Washington DC 202-872-5880
Station: WFFF
Market: Burlington-Plattsburgh
Office: WASHINGTON
Primary Demo: Adults 35+
Total \$: \$1,755.00
Total Spots: 18
Total CPP: \$0.00
Total GRP:
Traffic #: 1422878
Separation:

Special Instructions

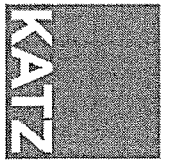
Date/Time	Added by	Comment	Order Level Comments
10/16/16 6:34 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF MISSED SPOT.	
09/29/16 12:32 PM	Elizabeth Guy	Line 4 Mike & Molly 1x 9/26 out due to News being moved to this TP. Flight is over. Please advise Thanks	
09/27/16 10:15 AM	Elizabeth Guy	Line 4 Mike & Molly 1x 9/26 due to Presidential Debate pushing News to this TP M/G offer 1x 9/28 Mike & Molly 11:30-12P Please advise Thanks!	
09/16/16 9:12 AM	Elizabeth Guy	Line 1 Mike & Molly changed to HIMYM Line 4 2.5 men Changed to Mike & Molly Thanks!	
09/14/16 1:32 PM	LAILA DAFTARI	9/22/16-9/28/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT VIA ACH.	
09/08/16 1:26 PM	System	Notice Received.	
09/08/16 1:26 PM	Elizabeth Guy	Line 4 2.5 Below section 5 Please advise Thanks!	
09/08/16 12:18 PM	RACHELLE RAY - Washington DC	9/22/16-9/28/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT VIA ACH.	

Competitive Information	
Market Budget:	\$21,938
WFFF Share:	8%
Comment:	
WCAX:	36%
WPTZ:	46%
WVNY:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$1,755.00	N/A	0.0
Total	100%	18	\$1,755.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	7	\$695.00
2016-Oct	11	\$1,060.00
Total	18	\$1,755.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/16/16 6:34 PM	RACHELLE RAY - Washington DC	Revised		1	\$-35.00	\$0	Changes: Assistant id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Comments from 9/22/16-9/28/16 A STRONGER VERMONT - NAB SENT VIA EMAIL. PYMT VIA ACH. to RVSD TO CXL OFF MISSED SPOT., Total Spots from 19 to 18, Calculated Dollars from \$1,790.00 to \$1,755.00, Competitive Market Budget from \$22,375 to \$21,938, User Entered \$ from \$1,790.00 to \$1,755.00, Total \$ from \$1,790.00 to \$1,755.00. 1 buyline added or modified.
Makegood 4	9/29/16 12:32 PM	Elizabeth Guy	Confirmed			\$0	\$0	
Makegood 3	9/27/16 10:15 AM	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/16/16 10:24 AM					\$0	\$0	
Queued for Electronic Contracting	9/16/16 10:11 AM					\$0	\$0	
Revision	9/16/16 10:08 AM	LAILA DAFTARI	Confirmed			\$0	\$0	Changes: 2 buylines added or modified.



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25281469	Changes as of: 10/16/2016 at 6:34 PM	Version: Current State Version 4
CPE: 60/73/715	Flight: 9/22/16 - 9/28/16	Total \$: \$1,755.00
Agency: PINPOINT MEDIA	Advertiser: A Stronger Vermont	Total Spots: 18
1707 OSAGE ST # 103	Product: TV	Total CPP: \$0.00
ALEXANDRIA, VA	Agency Order #: 5350166	Total GRP:
22302	Buyer: Meade, Nicole	Con Type: POLITICAL/NOTE
	Salesperson: RACHELLE RAY -	Assistant: LAILA DAFETARI
	Washington DC	202-872-5880
	202-872-5880	Traffic #: 1422878
		Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 2	9/16/16 9:12 AM	Elizabeth Guy	Confirmed			\$0
Revision	9/14/16 1:32 PM	LAILA DAFETARI	Confirmed		1	\$-10.00
Makegood 1	9/8/16 1:26 PM	Elizabeth Guy	Confirmed			\$0
Queued for Electronic Contracting	9/8/16 12:26 PM					\$0
New	9/7/16 9:16 AM	RACHELLE RAY -	Confirmed	20		\$1,800.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.